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PRINTRON and NORTH AMERICAN GRAPHICS ENTER INTO STRATEGIC PARTNERSHIP AGREEMENT

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Printron (www.primtron.com), the highly innovative and industry leading graphic solutions agency announced today that they have entered into a strategic partnership agreement with North American Graphics (www.northamericagraphics.com), a premium provider of Kodak photopolymer plates.

North American Graphics (NAG) will manufacture Miraclon (formerly Kodak) digital photopolymer plates for Printron, to compliment the company's current Esko CDI-based plate offerings. Printron brings 60 years of packaging industry experience and client relationships to the NAG team. Both companies plan to work collectively to commercialize flexographic plating services.

"We are excited to add NAG's plating technologies to our portfolio of products and services," said Michael Shannon, Printron Chief Revenue Officer. "Partnering with NAG enables Printron to bring a much-needed solution to our current and prospective clients. Most prepress companies are either in the Kodak camp or Esko camp, when it comes the flexographic plating solutions. NAG will provide Printron with the ability to offer both options to our clients. Of course, there's the added bonus of working with Jeff Harper and Pat Ryan again, which I look forward to. We spent many years working together at a former company where we were all management investors."

Jeff Harper states, "North American Graphics is thrilled to partner with Printron to create a synergistic solution with Kodak plate technology to compliment their robust offering. Leveraging our combined strengths will provide clients with focused expertise, speed, and scale."

Founded in 1963, Printron is a full service integrated graphic solutions agency, providing artwork, 3D renders, prepress, flexographic plating, cutting dies, and workflow consulting services to brand owners and printers. 100% made in the USA, Printron provides everything you need to bring your packaging to life, as an integrated solution; whether it's the primary packaging that holds precious products or the secondary packaging that carries brands home.

Since 1968, North American Graphics has provided their partners with expertise in labeling / packaging. As an early adopter of Kodak plate technology, their relationship with Miraclon has included alpha and beta testing opportunities, driving innovation, and continuous improvement in both product development and streamlined workflows. North American Graphics is uniquely positioned to provide tailored solutions for optimal speed and flexibility coupled with experience to collectively drive strategic initiatives and value throughout the workflow.

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